

BIRCH EQUIPMENT

Anacortes Bellingham Mt. Vernon Sitka
 8876 S. March Point Rd. 1619 Kentucky Street 2609 Old Hwy. 99 S. 210 Jarvis St.
 360-293-7788 360-734-5717 360-428-7788 907-747-5315



March 2009 Fleet Updates

More Than Just A Rental Store

Think Local - Buy Local - Be Local

Here are the top 10 reasons to *think local, buy local, be local:*

- More money circulates in the county when purchases are made at locally owned, rather than nationally owned, businesses
- Non-profits receive greater support
- One of a Kind businesses create character
- Reduction of Environmental Impact
- Most new jobs are provided by local businesses
- Customer Service is Better
- Local Business owners invest in the community
- Public Benefits far outweigh the costs
- Competition and diversity leads to more choices
- Encourages Local Investment

We all want our community and our economy to be healthy and active. But each day many of us make choices that take vital money out of our local community and up into the corporate wasteland of monopoly America.

Why are these little choices so important?

Say you have a choice to spend \$100 at a local business or at a large national company.

Where does your money go?

On average - \$13 out of \$100 dollars comes back to our local community from chain retailers, while \$45 out of \$100 will come back to the community when you buy local. Put another way, spending \$100 at a chain store takes \$32 dollars out of the local economy.

Every little bit helps...

For example: if every family in Whatcom County would shift 27 cents per day (\$100 per year) from national chains to local purchases, the economic impact would exceed **2 MILLION DOLLARS!**

Incoming Fleet...

Air Scrubber-Negative Air Machines

- High efficiency air filtration, max. clean air rating from AHAM.
- Ideal for indoor restoration, including sewage, mold, fire, & gases.
- Built in MICROBAN to protect growth of bacteria & mold.
- Daisy chain capability (link 3 units to 1 power outlet).
- Min/Max CFM rating 250/500 CFM
- Stackable, lightweight, easy transport



Golf Carts:

- 2 truckloads of new gas powered golf carts arrived last week.
- Equipped with headlights, brake lights, strobe lights and seatbelts.
- Fully enclosed with canvas covers.



Turbo Nozzles :

- Rotates a powerful, zero degrees spray pattern in a circular motion to break down tough dirt & grime.
- Provide a 200% cleaning efficiency over a 25-degree flat fan nozzle.
- Great for rust removal, metal or plastic tank cleaning, paint & graffiti removal wall paint stripping, eliminating gum from sidewalks, boat cleaning & barnacle removal, cleaning crab pots, removing mud & clay from equipment.



Birch also has the following pressure washers & attachments:



1000 PSI Electric
 • easy to use & transport.



2000-4000 PSI Gas
 • great for home & light industrial



3000 PSI Hot Water
 • trailer mounted

Detergent/Chemical Attachments:

- Great for algae cleaner for use on vinyl siding, drive ways & fences.
- Clean industrial equipment.



18' Extension Wands:

- Reach upper levels without scaffolding or a ladder.

Rotary Cleaners:

- Eliminates overspray & zebra striping.
- Use with cold or hot water pressure washer.
- Saves time when cleaning flat surfaces.



Equipment-4-Sale

prices good through 03/31/2009 or while supplies last



3" Diaphragm Pumps • Starting @ \$495



Carpet Extractors • Starting @ \$395



60# Electric Breakers • Starting @ \$699



Tripod Light Stands • Starting @ \$29

For more equipment info go to www.birchequipment.com

New Crew...People Strong & Growing!



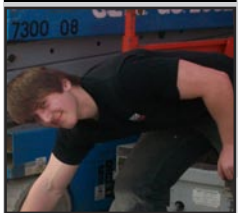
Eric Wolcott - Yard Rep - Shop

- Eric is a Whatcom County native.
- He's a Subaru enthusiast, likes dirt biking and getting dirty.
- The crew in the shop refer to Eric as a 'Pressure Washer Extraordinaire' ---- sounds like the go to guy.



Sam Burroughs - Yard Rep - Bellingham

- A self proclaimed equipment lover, Sam has the best of both worlds --- he's passionate about his work.
- Sam relocated to Bellingham a few years ago from Anchorage.
- Keeping active outside of work includes riding dirt bikes, boarding (snow & skate) & frisbee golf



Stephen Tauscheck- Yard Rep - Anacortes

- One of Stephen's goals after HS is to play college level football. He preps for that dream by keeping active at Birch & working out at the gym.
- Stephen is quick to point out that spending time with his girlfriend is also one of his favorite things!

Heart Health Tips -

Know Your Signs and Symptoms...

Some heart attacks are sudden and intense; however, most start slowly, with mild pain or discomfort. Often people affected aren't sure what's wrong and wait too long before getting help. Here are signs that can mean a heart attack is happening:

- **Chest discomfort.** Most heart attacks involve discomfort in the center of the chest that lasts more than a few minutes, or that goes away and comes back. It can feel like uncomfortable pressure, squeezing, fullness, or pain.
- **Discomfort in other areas of the Upper Body.** Symptoms can include pain or discomfort in one or both arms, the back, neck, jaw, or stomach.
- **Shortness of breath.** May occur with or without chest discomfort.
- **Other signs:** These may include breaking out in a cold sweat, nausea, or lightheadedness.

Improve Your Heart Health...

- **Quit Smoking:** If you don't smoke, don't start!
- **Eat a Healthy Diet:** Chocolate & Red Wine are okay --- in moderation of course.
- **Exercise:** Try for at least 30 minutes, 4x / wk --- start a home improvement project & you'll definitely get enough exercise.
- **Laugh Often:** Laughter, along with an active sense of humor, decreases stress hormones and studies indicate it may help prevent heart disease.

DO-IT-YOURSELF! [with a little help]

Birch has the largest fleet of tools & equipment in NW Washington.

1. Laying a new Patio?

Compactors: for ground preparation and paver settling.
Concrete Mixing and Pouring Tools: A full line of mixing, framing & finishing tools.

2. Sprinkler System?

Trenchers: Walk-Behind or mounted on a Skidsteer or Dingo.

Mini Excavators: Powerful Kubota Excavators that can fit through garden gates.

Pipe-cutters & threaders: For sizing & connecting your pipe.

3. Color Makeover?

Paint sprayers: Paint quickly with our professional airless paint sprayers.

Ladders: Step Ladders up to 14' & extension ladders to 40'.

Scaffolding: See one of our helpful customer service reps to build you a scaffolding package that can reach any height.

Boomlifts & Scissorlifts: Painting more than one story?

Birch has towable & self-propelled boomlifts, and electric & rough terrain scissorlifts to help you get your house painted quickly.

4. Lawn Maintenance?

Aerators: Make sure the fertilizer can do its job by using an aerator - allows water and nutrients can get right down to the roots.

Sod Cutters: Make room for a path, sidewalk, garden or flower bed with an 18" wide sod cutter.

Thatchers: Get rid of your dead grass quick.

Lawn Rollers: Easy to transport & use --- fill with water & roll, also has ability to attach to small ride-on lawn mower.

5. Garden Prep?

Tillers: Try our powerhouse rear tine tillers - you'll get your job done in half the time! Just a small raised bed? Use a power head with tiller attachment.

Stump Grinders: Tired of looking at or decorating over that old stump? We've got the machine to do the job!

Tools: Shovels, hoes, wheelbarrows, hedge trimmers, leaf blowers, rakes, garden gloves, safety/sunglasses & more for your convenience!

6. Unruly Weeds?

Weed Eaters: String attachment for normal weeds & blades for those stubborn ones.

High Weed Mowers: Cut tall grass down to size.

7. Spring Cleaning?

Carpet Cleaners: Upholstery attachments & a full line of cleaning solutions are available.

Vacuum Cleaners: Wet/Dry & Carpet Extractors

Pressure Washers: Electric & Gas Powered cold pressure washers up to 4,000 psi. Trailer mounted, gas, hot pressure washers up to 3,000 psi.

8. Special Projects?

Have a project planned & need help with how to get it done? Call any store or check our website for a info on other tools & equipment in the fleet.



For more equipment info go to www.birchequipment.com

NW Washington Home Show March 6th - 8th

at the Northwest Washington Fairgrounds in Lynden - booth 51.

Skagit County Home Show March 20th - 22nd

at the Skagit County Fairgrounds in Mount Vernon - booth B6.

Equipment Demos • Fleet Updates • Prize Drawings

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Home Show Specials

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\$10 OFF

With Any Tool Or Equipment Rental Of \$60.00 Or More
OR A FREE T-SHIRT

*Cannot be combined with any other offer. This coupon must be presented at time of rental. Expires 12/31/2009

OPEN : M-F [7:00-5:30] Sat [7:00-3:30] www.birchequipment.com

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