

BIRCH EQUIPMENT

Anacortes 8876 S. March Point Rd. 360-293-7788
Bellingham 1619 Kentucky Street 360-734-5717
Mt. Vernon 2609 Old Hwy. 99 S. 360-428-7788
Sitka 210 Jarvis St. 907-747-5315



June 2009 Fleet Update

More Than Just A Rental Store



New Air Scrubber Gets Good Rating

The new DriEaz Air Scrubbers (Model #F284) recently added to the Birch fleet got a thumbs up from one of our industrial contractors. The job required crews to weld metal with chrome content in a confined space. Welding this material creates a harmful by-product, chrome VI. According to some of our industrial customers, the scrubbers helped reduce the personal protective equipment (PPE) requirement by treating and releasing cleaner air into the work space. The pre-filters increased the life of the HEPA filter and were easy to change.

Birch carries a large variety of safety products for any job. Make sure to ask the experienced Birch team during your next rental or browse the website at www.birchequipment.com. If you've had a good experience, let Birch know by calling any store or sending an email to marketing@birchequipment.com and get your business highlighted in a Fleet Update too!

Birch Gets Ready to Play Around ...

This summer, Birch will expand its toy selection with tons of fun and educational items for kids ages 2 - 12 years ... and equipment lovers of all ages. New items hitting stores include:

- Child-sized garden equipment
- K'NEX building kits
- Wooden puzzles
- Sea Monkeys (the owner's personal favorite!)
- Tool Boxes & Tea Sets
- UGLI dolls
- Art Supplies
- **And much more!**



Everything is available at Birch Equipment stores and online at www.birchequipment.com.

Incoming Fleet

From Cranes to Hand Tools, Birch has what you need to get the job done.



Hand Held Core Drills

- Ideal for concrete & masonry
- 3-speed gearbox w/selector adjusts for various bit sizes
- Works for wet or dry drilling
- 4" drilling capacity & 6" capacity if mounted on available stand

Stand Mounted Core Drills

- Applications include drilling ventilation & plumbing channels, and waste excavation pipes
- Tiltable stand for stable angle drilling
- 10" drilling capacity - wet or dry
- Wheels on stand make transport easy



3 Headed Scabblers

- Great for removing rust & paint
- Removes cement from steel
- Smaller size can be used in tighter areas
- 11" in length, 8lbs 4.5oz
- Requires 15 cfm to operate



Millermatic 140 Wirefeed Welder

- Welds 24 gauge up to 3/16" mild steel
- Smooth-Start reduces spatter & improves arc starts and stability
- Easier, faster set-up, 115 volt
- Light weight



Miller BlueStar DX 185 Gas Welder

- Compact & portable
- Stick & DC Tig welding
- Lg 5 gal fuel capacity for longer run time
- 6000 watt generator
- Receptacle covers protect from debris
- Single-range amperage control

For more information about the tools & equipment that Birch rents and sales, check out our website at www.birchequipment.com

Used Equipment Specials ...



310 Backhoes
Starting @ \$22,500



Paint Sprayers
Starting @ \$349



Hand Held Core Drills
Starting @ \$349

2 1/2 Cubic Foot Concrete Mixers

Starting @ \$ 359

Stand Mounted Core Drills

Starting @ \$ 999

27' Rough Terrain Scissorlift 2x

Starting @ \$11,795

2-Man Auger

Starting @ \$ 379

Used pricing good until 7/31/09 or while supplies last.

Crew News...

Birch has made some recent changes to support the implementation of a new rental software system this fall and the company's continued focus on providing first class customer service.



**Bruce Miner -
Central Dispatch Manager**

Bruce Miner has assumed the role of **Central Dispatch Manager** after 10 years as Shop Manager in Bellingham. This position was created to consolidate dispatch operations from multiple locations to increase efficiency and reduce dead runs and fuel costs. With over 40 delivery trucks available, Birch offers equipment delivery drop-off and pick-up services to customers and transports equipment to its NW Washington locations six days a week.



**Dean Parker -
Shop Facility Manager**

Dean Parker has been promoted to **Shop Manager**. Parker has worked at Birch for 10 years, serving as Lead Mechanic for eight years and then as Parts Manager for the last two. As Shop Manager, Parker oversees the 23 employees dedicated to the maintenance of Birch's entire fleet.



**Cara Buckingham -
Information Director**

Birch has expanded its communications team by hiring **Cara Buckingham** as **Information Director**. Buckingham will concentrate on internal communications and training initiatives and expanded outreach to local and national partners. Buckingham joins Birch after 10 years with General Growth Properties (GGP) as both Marketing Manager for Bellis Fair Mall in Bellingham, WA and most recently as a project coordinator for GGP's national Gift Card program.

'New Stuff Just off the Trucks' ...Another Birch Tailgater!

It's been a long wait, but summer is finally here which means Birch tailgaters will be starting! Get equipment demos on some of our latest and greatest fleet additions and a BBQ lunch. Also check out our BBQ for your truck hitch. It's perfect for quick summer lunches.



Last one you'll buy
at this low price
\$495

To read more information about our BBQ's visit our website at:

www.birchequipment.com

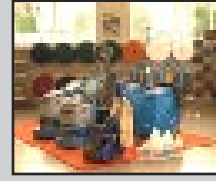
Work Hard... Play Hard

Mid Week Special Monday-Wednesday
rent any piece of home improvement equipment out after work and bring it back the next morning by 8 a.m. for... **1/2 Day Rental Price**

1. Get your yard ready for BBQ season with a **dingo**, small excavator, high weed mower, yard vacuum, skidsteer...*and much more*



2. Spruce up your indoors with a **carpet cleaner**, tile saw, airless paint sprayer, floor sander, floor nailer, texture gun...*and much more*



3. You're ready for a BBQ - Rent one of Birch's deluxe BBQ's, **tow behind or hitch mounted.**



www.birchequipment.com

WE WANT TO...See you in Print!

One of our favorite things about creating our annual calendar is being able to put our customers on it! You do such neat things with our equipment - we want to show it off. E-mail us at marketing@birchequipment.com by **September 30th** for the opportunity to get into our 2010 wall calendar.



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