

## Fall Fleet Updates

More Than Just A Rental Store

### Dry Heat, No Fumes

Now is the time of year to start thinking about staying dry and keeping the working space dry too. Lower humidity & ward off mildew, create a better working environment, and heat space without toxic fumes. The industry has transitioned from kerosene and propane heat to indirect dry heat and moisture extraction with dehumidifiers, blowers and fans.



#### Estimates on drying...

##### Up to 15' x 15' Room:

- 1 Dehumidifier (1200 model)
- 2-3 Turbo Dryers or Ace Fans

##### Up to 25' x 25' House:

- 2 Dehumidifiers (1200 model)
- 5 to 7 Turbo Dryers or Ace Fans

##### Up to 35' x 35' Building:

- 3 Dehumidifiers (1200 model)
- 8 to 11 Turbo Dryers or Ace Fans

### Birch Heating & Drying Equipment Training...

You'll get hands on equipment familiarization and demonstration of Birch's heating & drying fleet, and we'll feed you lunch!

- Indirect Heaters
- Dehumidifiers
- Turbo Dryers, Ace Fans, Blowers

Dates and times will be posted on our website and at each facility.

Contact any store or go to [www.birchequipment.com](http://www.birchequipment.com) for more info.



### Train-the-Trainer Classes

with factory trained & certified representatives from

# Genie and GEHL

- Both classes will start at specified Birch locations.
- Extensive hands-on equipment training on Genie scissorlifts & boomlifts and Gehl reach forklifts.
- Each course certifies participants as trainers for Genie & Gehl equipment operators.
- Each participant receives a student material packet, a certificate of course completion, and wallet card.
- Space is limited, contact any store to reserve your spot!

For schedule info go to [www.birchequipment.com](http://www.birchequipment.com)

### Equipment Specials ...

## Fourth Quarter Specials

used prices good through 12/31/2008 or while supplies last



**3" Diaphragm Pump**  
Starting at \$495



**120 Dri-Eaz Dehumidifiers**  
Starting at \$549



**180K Indirect Heater**  
Starting at \$1,295



**2.4 Vibrator Motors**  
Starting at \$195



**2" Gas Trash Pump**  
Starting at \$299



**Turbo Dryers**  
Starting at \$149



**Plate Compactors**  
Starting at \$1099



**60# Electric Breakers**  
Starting at \$699

• 46" Power Trowels	<b>\$1,299</b>	• 10/15 Gal Vacuums	<b>\$ 49</b>
• Plate Compactors	<b>\$ 999</b>	• Turbo Dryers	<b>\$ 149</b>
• 20" Box Fans	<b>\$ 19</b>	• Kerosene Heaters 110,000 BTU	<b>\$ 199</b>
• 3.2 Vibrator Motors	<b>\$ 249</b>	• Kerosene Heaters 350,000 BTU	<b>\$ 749</b>
• 4" Electrical Grinders	<b>\$ 59</b>	• Tripod Light Stands	<b>\$ 29</b>
• Carpet Extractors	<b>\$ 395</b>	• Texture Guns	<b>\$ 69</b>
• Floor Edgers	<b>\$ 895</b>	• 2" Electric Diaphragm Pumps	<b>\$ 299</b>
• 2" High Pressure Pumps	<b>\$ 249</b>	• 3" Gas Trash Pumps	<b>\$ 399</b>

### Birch sells everything we rent & we rent everything we sell!

We have retail accessories for all of the rental fleet.

Full line of safety supplies including gloves, hardhats, glasses, ear protection & more.

Purchase by the individual unit, case, or pallet load.

Contact any store or go to [www.birchequipment.com](http://www.birchequipment.com) for more info.

### Need a pump?

Birch has 100s of 1" to 6" pumps to meet any demand and enough hose to handle any job. Call any store, any time...we're available 24 hours/day.

- Submersibles
- Diaphragms
- Trash Pumps
- Centrifugals
- High Pressure Pumps



### Pump Accessories Include:

- Suction & Discharge Hoses
- Hydrant Wrenches
- Garden Hoses
- Fire Hoses



## Birch *Continues* to Grow...

**Amanda Cecotti - Manager, Mt Vernon Facility**

Congrats to Amanda who started as a yard rep with Birch and is now our newest Birch Manager at the Mount Vernon facility. She brings many years of hands-on equipment experience & training, and phenomenal customer service skills to the position.



**Doug Shoup - Inside Sales - Mt Vernon**

- An avid archer, Doug is known to be a sharp shooter.
- He's travelled all over the world & has been to all but 2 states in the US (wonder which 2).
- Doug says that the people at Birch make his job enjoyable!



**Mike Rooks - Yard Rep - Mt Vernon**

- Mike is a f/t firefighter on Camano Island and likes to spend his off time working at Birch.
- Having the opportunity to work on and be trained to operate the large variety of equipment that Birch has is a plus for Mike.



**Steve Bacon - Yard Rep - Sitka, AK**

- Steven is a native of Sitka --- lived there all his life.
- Surprise, surprise...he likes hunting, fishing and has done some commercial fishing.
- He's kept busy at home with his 4 1/2 month old, Cameron (see info below).

*Welcome Birch babies...*

**Cameron Leo Bacon**

- Proud parents Steven & Alycia welcomed their 1st baby.
- Born 08/08/08 - there's got to be some luck in that date!
- No pic available at press time...something about dad, Steve, and swimming with his camera & phone?!

**Layla Corrin Lewis**

- Proud parents Brandon & Jessica.
- Born 9/05/08
- 6 lbs 15 oz
- Layla's going to be well-protected by her 2 big brothers, Colby & Christopher!



**Bane Trebor Mitchell**

- Proud parents Stephen & Morgan.
- Born 9/24/08
- 10 lbs 5 oz!
- Big brother, Kinoah, and big sister, Triah, are very excited to have a new baby brother.



## It's Fall...Time to Aerate Your Lawn

For optimal effectiveness, aeration should be performed at least once annually. Spring (between March and May) or Fall (between August and November) are the ideal times to aerate grass. Lawns that receive regular aeration will be greener, easier to maintain and suffer from fewer pest problems and disease.



**To Achieve the Best Results:**

- Water area to be aerated the night before. This will help to soften the soil, allowing for maximum core penetration.
  - Before beginning, map out any obstructions such as sprinkler heads or drains.
  - Cover every inch of lawn & go over high traffic areas more than once.
  - After aerating, water the lawn and apply fertilizer. This will promote growth and allow grass to compete with weed growth.
- Thatching goes along with aerating; a thatcher will get rid of the plugs and your lawn will keep healthier with the dethatching. Birch has aerators & thatchers available for rent.

## Clean up & Prep for Fall...

- Need a ladder to clean your gutters?
- It's getting darker earlier, be sure to change the outside lightbulbs
- Trim the hedges, clean up leaves and branches.
- Pressure wash the driveway, sidewalk and deck.

**BIRCH EQUIPMENT** Fall Home DIY Projects...  
 Birch has what you need:  
 • Texture Guns  
 • Airless Paint Sprayers  
 • Floor Nailers  
 • Drywall Lifts & Carts  
 • Tile Saws & supplies  
 • Ladders & Scaffolding  
 • Carpet Installation Kits  
 ... and much more!  
 Call any store, anytime...we're available 24 hrs / day.  
**OPEN : M-F [7:00-5:30] Sat [7:00-3:30] www.birchequipment.com**  
 Home Improvement • Construction • Industrial Local • Bigger • Better

**\$10 OFF**  
 With Any Tool Or Equipment Rental Of \$60.00 Or More  
**OR A FREE T-SHIRT**  
\*Cannot be combined with any other offer. This coupon must be presented at time of rental. Expires 12/31/2008

## Birch in the News...



To view articles go to [www.birchequipment.com](http://www.birchequipment.com)

**Call anytime, we're available 24 hrs/day!**



Winter season is fast approaching & Birch is ready with truckloads of pumps, generators, dehumidifiers, heaters, blowers, fans, light towers, and much more. For more info on all of our tools and equipment visit our website at: [www.birchequipment.com](http://www.birchequipment.com).

